

# Non-Fiction Introduction Checklist



## 1. Introducing the Topic

- ✓ Does the introduction dive straight into the book's main subject matter?
- ✓ Does the reader know what he/she can expect to learn from this book?
- ✓ Is it made clear why this topic is relevant and important?

## 2. Outlining the Content

- ✓ Does the introduction provide a clear outline of what each chapter will discuss?
- ✓ Does it provide enough information about the book's research methodology?

## 3. Asserting the Author's Credibility

- ✓ Does the introduction justify why you as the author are an authority on the subject matter discussed?
- ✓ Is the tone of the introduction assertive but also inviting, such that readers can feel a sense of trust and relatability?

## 4. Identifying a Problem

- ✓ Does the introduction present a problem that the readers can relate to?
- ✓ Does it clearly demonstrate the effects of that problem on our world today?

## 5. Making a Promise to the Reader

- ✓ Does the introduction motivate readers by making a promise to provide answers throughout the book?
- ✓ Is this promise crafted in a way that makes readers want to reach the conclusion of the book?

## 6. Showing the Author's Passion

- ✓ Does the introduction effectively convey your passion for your subject matter?
- ✓ Does it allow readers to see how important the topic is to you?
- ✓ Do you demonstrate a personal connection to your subject matter?